



COLLECTION REPORT SPRING SUMMER 2010

GOLFINO Ladies

GOLFINO Ladies sportswear continues to be the European market leader for ladies' golfwear. Novation in spring 2010: The GOLFINO Cruise Collection – offering this November a taste of the new Spring/Summer Collections – will be presented in a single collection module. To balance this out, the GOLFINO Resort Collection will be expanded by one more module and will be available in shops from spring 2010.

Ladies CRUISE RESORT

The CRUISE RESORT Collections for the coming season will boast similar themes for men and ladies. Navy and white represent a nautical influence on lifestyle. The Ladies CRUISE RESORT will, be complemented by colours such as lipstick pink, ice blue and desert, enlivening the classic marine look. Crested polo shirts add luxury to this elegant collection, which is ideal for a winter break to warm southern climes, for a cruise on an ocean liner or simply just for lending a feeling of summer to your wardrobe during the cold and dark November days.

Ladies ON COURSE CLASSICS

The successful relaunch of ON COURSE CLASSICS for men is set to reach the ladies in spring 2010. The Classics are organised according to product groups and therefore divided into two half modules: a selection of polo shirts and trousers form the cornerstone of the ladies collection. Outstandingly successful functional materials are used for the polo shirts, such as the moisture-regulating coolmax fibre and the light, breathable Dry Comfort; the trousers come in highly elastic cotton or microfibre stretch fabric, providing ideal freedom of movement. The famous GOLFINO skort – a comfortable combination of wrap-around skirt and Bermuda shorts – completes the Classics Collection for ladies.

Ladies SPRING RESORT CASUAL

The SPRING RESORT CASUAL Collection is divided into two independent fashion themes: a feminine look featuring colours such as lipstick and powder pink, and an elegant black and white look, adorned with rhinestone elements. Powerful check patterns are found in both themes and create harmony in the colour scheme. Functional materials, such as the highly elastic four-way stretch fibre and marled fabrics with integrated UV protection, ensure that you will perform to the best of your ability on the golf course.



Ladies SPRING RESORT CLUB

The elegance of the SPRING RESORT CLUB Collection comes from uniting neo-classical themes with a colour combination of navy, fire and white. Striped patterns with fine silver-trimmed borders, decorative ruffles and two-tone collar details round off this look. The particularly light and decoratively quilted outerwear embodies once more the link between fashionable details and functional requirements.

Ladies SPRING COSMOPOLITAN SPORTY

The SPRING COSMOPOLITAN module retains its sporty look. Pastels such as sky, powder, lime and white work wonderfully with the soft summer safari shade. Epaulette details, strapped pockets and light quilting are complemented by the three-coloured gingham pattern.

Ladies SPRING COSMOPOLITAN EXCLUSIVE

Golf meets chic – SPRING COSMOPOLITAN EXCLUSIVE offers a hint of luxury. Fine gold details add glamour and dynamism to the colours desert, coffee and white. Pin tucks and pleats are combined with two-tone pinstriped trousers, thereby showcasing the exclusivity of this range.

Ladies SUMMER RESORT

The wave of colour that is SUMMER RESORT will hit you with a fresh fashion explosion. Paisley print, a defining water colour, unites art and sportswear and adds the vitality of colour that is teal, surf, ice, white and greige. This is a new collection that will replace the Cruise Collection in April 2010 and provide a new sales impetus.



GOLFINO Men

GOLFINO Men will comprise five and-a-half modules in the coming season. With half a module more than previously, the men's collection is offering greater diversity and a broader selection of fashionable themes.

Men CRUISE RESORT

As early as November, the CRUISE RESORT for men will inspire fantasies of travelling to the sunnier coastal regions of the South. Design meets function in this collection. A technical novelty: a waterproof stretch material with innovative laminate that also completely seals the seams. Navy, ocean, stone and white lend this range a spirit of adventure and maritime appeal. The highlight comes in the shape of the extravagant yet fashionable reversible gilet offering two colours of choice. Elegant polo shirts in trusty GOLFINO quality complete the Cruise look.

Men ON COURSE CLASSICS

The ON COURSE CLASSICS range goes from strength to strength, continuing the successful division of the collection into four half modules based on the product groups. Polo shirts in eight different colours represent a mix of classical and fresh, new spring shades. Highly functional trousers and shorts in the key colours of black, navy and khaki are available in a broad selection of sizes. The On Course Classics range is complemented by a selection of stylish knitted slipovers and pullovers in classic argyles with bold colour themes. Another key feature of the Classics range: ultra-light microfibre and fleece jackets.

Men SPRING RESORT

The SPRING RESORT for men is featured in black, classic red, steel and white, thereby offering outstanding combinations for a striking golf look in the coming season. Bold sleeve argyles, discreet cable patterns, jacquard checks and houndstooth are fused together with materials such as technical jersey with extra strong seaming. Functional refinements, such as good breathability, moisture regulation and integrated UV protection, are also featured in the polo shirts and are complemented by new decorative details and patterns.

Men SPRING COSMOPOLITAN

Men SPRING COSMOPOLITAN uses traditional GOLFINO colours such as coffee, trench and white in collaboration with the bright new spring shades of burnt orange and fairway green. The high-quality and particularly soft Pima Cotton celebrates a comeback here. There



is also a wealth of exciting new polo shirts to complete this range. The result: a modern country look with a new verve.

Men SUMMER RESORT

The very best from the Cruise Collection combined with a new concentrated selection of styles is the concept behind the SUMMER RESORT for men, which will replace the Cruise Collection in the shops from April 2010. Light-as-a-feather materials and colours such as sunflower and light stone will set the tone for style and function.

Nano Cotton Bermuda shorts with a self-cleaning effect and polo shirts with airy mesh inserts lend the theme a special feeling of summer and lightness.

GOLFINO Rainwear

GOLFINO Rainwear, the year-round collection for wet and windy weather conditions, will be presented together with the new Spring/Summer Collections, and includes highly elastic, waterproof yet breathable jackets and trousers for ladies, men and juniors: sporty and ultra-functional. Classic shapes are the backdrop to this range, mixed together with check and houndstooth designs. Surf, a splendid shade of turquoise, is the new colour highlight in the Rainwear range. Small packaways, colour-adjusted laminates and seam seal tapes make up a modern and sophisticated rainwear collection that can compete with and be the best on the market.

GOLFINO Accessories

From now on, GOLFINO Accessories will be clearly divided into half modules of gifts and bags, with half of each range being renewed every 6 months. New, luxuriously produced covers for drivers and putters complete the range for gifts, from high-quality pitchmarker and ball sets to key rings. GOLFINO golf bags are now available in three sizes: you can choose between pencil bags, medium and large bags, as well as the classic GOLFINO or the young G⁺ design.

GOLFINO Junior

GOLFINO Junior continues to follow its role models in the G⁺ Collections for ladies and men, and will present half a module each for GOLFINO Boys and Girls. The design ideas from the adult collections will be continued, but given a new twist. Some playful new impulses and details add a youthful verve to the Junior Collection.



With colours such as powder, lipstick and bubble gum, GOLFINO fashion for girls is aligning itself to a colour scheme in shades of pink, with contrasts in black and anthracite. Ruffles, frilled collars and golf ball patterns set smart, cheerful accentuations. The GOLFINO Boys Collection simply oozes with colour: a powerful orange, sun yellow and ocean, a shade of turquoise, provide the colour highlights and can be matched perfectly with black and steel grey.

When it comes to quality, GOLFINO Junior makes no compromises. As with the collections for adults, functional materials of the highest quality are used. As these articles have roughly the same production costs, GOLFINO Junior gives excellent value for money. The prices for children's articles range between two-thirds and three-quarters of those for the adult collections.

G⁺

G⁺ Ladies

The interaction between the ladies' and men's G⁺ Spring Collections is both energising and harmonious. With the FUTURE GOLF range, the G⁺ Ladies module echoes the men's collection for the first time, while giving it a feminine, stylish interpretation. This module has a monochrome effect in a pebblestone shade of grey, anthracite and black. White highlights complete the look and create a dynamic and sleek interpretation of golf fashion for young women. Golf ball patterns and gentle stripes are also used to stunning effect in this collection. Whether as prints or quilting, these fine design details are a real eye-catcher.

The second G⁺ Ladies module offers the blistering explosion of colour that is MIAMI POP. Aqua, purple, bubble gum and lipstick burst through the base of navy and white for this eclectic mix of 80's inspired golfwear. This collection is nothing for lovers of classic understatement, but the sophisticated taste behind this module clearly shows that it truly belongs to the GOLFINO family. Watch out too for the transparent visor and the balloon cap, which are trendy accessories and certain to catch plenty of attention.

G⁺ Men

The first G⁺ Men's module is the male equivalent of the ladies' FUTURE GOLF Collection. The basic colour scheme is also in black, white and steel grey; but this module is fused with powerful colours such as burnt orange and ocean, a shade of turquoise, to maximum effect. Bold argyles with abstract polo designs are mixed together with special functional materials

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GOLFINO

Sportswear

like the ultra-light softshell fleece. The houndstooth harrington is a real highlight in this collection and adds a touch of cool to this latest line in golf fashion for men.

Next up for men's G⁺ is URBAN ATHLETE. Clean lines and smooth shapes run through a colour scheme of navy, to classic red and sun and on to white, and are fused together with bold striping and subtle argyle details. This cool look is rounded off with a stretch and waterproof jacket made of the ultra-functional material.

Highly functional materials are taking the place of the classic cotton-based sportswear to unite fashionable design with the sporting demands set by today's young golfers.

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