



PRESS RELEASE

GOLFINO Spring/Summer Collection 2009

Glinde/Hamburg, February 4th, 2009 – As the European Market Leader in Golf Sportswear, GOLFINO offers a variety that is larger than ever. The latest spring/summer GOLFINO collections show a great range of fresh and sparkling colours, always designed in the best of taste and representing a style of understated elegance. The young G⁺ collection stands for a new and unconventional Golf fashion. The unique selling point of the GOLFINO brand is the unrivalled combination of high-tech function and fashionable outfits.

GOLFINO Ladies

In Spring/Summer 2009, GOLFINO offers seven different modules to the ladies.

GOLFINO – Ladies CRUISE RESORT

Our Ladies offer for Cruise is twice that of the men's collection. In the Resort Module as well new argyles interpretations form the stylistic link to the sport. Colour highlights are chilly and rose. Metallic effects add glamour. All styles are made of highly functional fabrics headed by the great new 3 Ultra jacket and 4-way-stretch trousers.

GOLFINO – Ladies CRUISE COSMOPOLITAN

Cruise Cosmopolitan is bohemian golf wear extravagantly contrasting navy and violet with white and orchid. The touch of sporting elegance is created by casual checks in variations from Pepita to Big-Check. Colour contrast and ruffles demonstrate the designers attention to detail.

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GOLFINO – Ladies SPRING ON COURSE

Are you ever certain of sell-through success? Probably not. But in the On Course Module you will find new variations of past best seller, the foundation of every golf shop assortment. Light candy colours for shirts offer a very female statement. Polartec jackets and waistcoats are all-time favourites and sold in combination with soft touch techno stretch trousers.

GOLFINO – Ladies SPRING RESORT

Spring also has its Resort Module inspired by the natural golfer with soft tones like desert, nougat and off white, but highlighted by yellow and many playful details like colourful stripes, embroideries and ruffles. Prints are important with a graphic motive in the manner of Pucci and an enchanting golf composition.

GOLFINO – Ladies SPRING COSMOPOLITAN SPORTY

Cosmopolitan as always is more sophisticated fashion. Still highly functional and wearable on the golf course it is inspired by city casuals. The Sporty Module follows the theme on the other side of Africa. A white blouse inspires polo shirts with confectioned details. A jungle print is an obvious statement and a trench jacket is ready for the grand expedition.

GOLFINO – Ladies SPRING COSMOPOLITAN EXCLUSIVE

The luxurious theme of ladies cosmopolitan is ethnically inspired with colours caused by the burning sun. Fancy details determine the fashion. Ruffles at the side seams, the sleeves or the polo panel compose a cool feminine style. The colour story is united in a unique floral print. Value is understated but noticeable with embroidered pearls.

GOLFINO – Ladies SUMMER RESORT

Summer Resort shows a preppy look in the corresponding fresh colours. Brightened by clear white, a range from rose to pink to berry shows happiness and is softly romantic. The golf print is ideally matched to mini vichy trousers. Summer Resort gives that extra reason to visit a GOLFINO Shop in May.

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GOLFINO Men

In Spring/Summer 2009, GOLFINO offers five different modules for our male clients.

GOLFINO – Men CRUISE RESORT

The first delivery period for the men's collections is Cruise in November - unique for a European golf fashion house. Whether you go on board or to Southern shores, fresh colours and a great choice of lightweight styles mean comfort in changeable weather. A great novelty in this module is a highly fashionable rainproof jacket.

GOLFINO – Men SPRING ON COURSE

The On Course Module is pure golf, bread and butter for the top class Pro Shop. The colour story is based on an earthy checked pattern with black and beige sprinkled with olive green and rusty red. Toned down jacquards and stripes produce some of the finest polo shirts. The soft, very light, but very tough 3 Ultra microfibre windbreaker will become a modern classic.

GOLFINO – Men SPRING RESORT

The Resort Module for spring 2009 is GOLFINO's shadow line. Anthracite grey, piped black and exclusive checked trousers enhance this look, a white shirt sets a summerly contrast. Fabrics are nothing but the best with 3-Ultra jackets, a windstopper pullover and a 4-way-stretch microfibre producing the most functional golf trousers available.

GOLFINO – Men SPRING COSMOPOLITAN

The Cosmopolitan Module is GOLFINO's step into casuals. Wearable on the golf course, but representing a clean urban style. Argyle patterns in red, grey, white and black design bright knitwear in the best club tradition. Finely checked woven shirts add an extra dimension and we are brave to include white and grey trousers.

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GOLFINO – Men SUMMER RESORT

The Summer Resort Module gives sales an new impulse in May with wealth of great polo shirts appropriate to the hot season. The moisture management system of the advantic fabric and UV- protective coating help enjoy a summerly round of golf. The style statement are exclusive argyle prints in a modern interpretation and blanc blue colours.

GOLFINO Rainwear

GOLFINO Rainwear for the second time has its own module. GOLFINO has always marketed its styling first, but it also second to none rainwear. Absolutely rain proof with a maximum of breathability in fabric and countless details, especially the elastic stretch rainsuits are the epitome of comfort. GOLFINO Rainwear reduces your score by quite a few shots.

GOLFINO Accessories

GOLFINO accessories consist of two product groups: Functional golf related bags and small and exclusive gifts. Half of the module is exchanged every season allowing extra sales time for each item. There is a garment bag, a travel bag, a regular golf bag in two sizes, a sponge bag, a weekender bag, a handbag and much more.

GOLFINO Junior

GOLFINO Junior is developing into a secret bestseller. The module shows great growth rates in this sector. The Junior collection is half boys and half girls, as functional as the adult collection at only two thirds the price. Style inspirations are cool G+ for boys and fancy prints and decorations for the golf princess.

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G+ by GOLFINO

G+ is still new. G+ is highly fashionable but always functional golf wear with a shot of rebellion for the young minded.

G+ by GOLFINO – Ladies SPRING STREET GOLF

G+ city golf styles are special but at home downtown as much as on the golf course. The styles are functional (swing easy) with a reduced colour range. Very shadow and dusty. The highlight is a premiere: a waterproof G+ rain jacket in black with pin stripes, a hood and many fancy details. Take it out.

G+ by GOLFINO – Ladies SPRING CLUB LOOK

G+ Seaside Golf is the maritime club look: a fresh breeze on the links. Super fresh colours are combined with fancy stripes and cross-stitch: young, informed and sportive. You will find rugby shirts, 2 in 1 troyers, nicki jackets, super stretch trousers, 3 Ultra fabrics, a flex cap, a knitted visor and much more to play with.

G+ by GOLFINO – Ladies SUMMER ETHNO GOLF

Did you think we had lost the second GOLFINO Summer Module? No, for the first time this has been designed in the G+ style in a summerly ethnic look. New, sexy and sporty. Khaki, sand, chocolate and white are mixed with trashy purple, cactus and chilly. Cheeky and loud. And again a fancy premiere: a very light neckholder dress. Combine it with polos and hot pants.

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G+ by GOLFINO – Men SPRING VALLEY OF SIN

Last, but not least: G+ men has moved rapidly. Having become more functional and 100% golf, the Valley of Sin Module has a rough appearance. There are open edges and double layers. This collection is not smooth an easy, but portrays a tough look. Fabrics are no simple cottons but the best of high tec function incl 3 Ultra and dry comfort.

G+ by GOLFINO – Men SPRING DIVOT CRUNCHER

The G+ Divot Cruncher Module shows an impressive choice of technical pieces in bright up-to-date look in sun yellow, electric blue or pool blue. Trousers patterns have been adapted to the mightiest swing and checks are unique and very elastic. Add a waterproof G+ jacket and you can play almost everywhere.

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